

# JERMIINE HODGE

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Creative professional with 8+ years of experience in designing, creating, and managing projects for Marketing Materials, Video Editing, Photography, Motion Graphics & Digital Illustrations.

## SKILLS + PROFICIENCIES

Digital Illustration



Video Editing



3D Manipulation



Photo Manipulation



Motion Graphics



Photography



Logo Design



Editorial Design



Image Retouching



Adobe Photoshop | CC  
Adobe Illustrator | CC  
Adobe After Effects | CC  
Adobe Indesigns | CC  
Adobe Premiere | CC

## PROFESSIONAL EXPERIENCE

**Mullenlowe NY** - *Art Director (Jan 2022 - Present)*

In collaboration with a copywriter and wider production team, art direct and create concepts for use on multiple platforms, in addition to brainstorming and executing creative promotional campaigns.

**TBWA\Chiat\Day NY** - *Associate Art Director (Jun 2021 - Jan 2022)*

Independently manage assigned jobs and projects on the brand from the concept/design stage through final production. Establish credibility with all levels by developing knowledge of the client's business, the brand itself, and the people involved.

**Medgar Evers College, CUNY** - *Communications Broadcast Multimedia Production Coordinator (Jan 2017 - May 2021)*

Developing marketing projects, specifically in graphic design. Photographing events on and off-campus, creating department or events logos, and lead marketing materials for Medgar Evers College's annual 5K Run/Walk and Soul Fest.

**Brooklyn Navy Yard Corporation** - *Graphic Design Intern (Jun 2013 - Jun 2016)*

Utilize graphic design skills to improve the overall visual appearance of the company's website and create appealing marketing materials, by implementing best practices used in design principles.

## EDUCATION

**MPS in Branding & Integrated Communication** | August 2019 - June 2021 | City College of New York, CUNY

**B.S in Computer Information Systems** | August 2011 - June 2017 | Medgar Evers College, CUNY

**A.S in Business Administration** | August 2011 - June 2015 | Medgar Evers College, CUNY

## ACHIEVEMENTS

**2021 Civic Engagement Award**

Honored for selfless support towards the Medgar Evers College student body. *(June 2021)*

**University of the West Indies "Call for Art" Competition Winner**

"Youth Unemployment" was selected for publication in a Special Issue of the Sir Arthur Lewis Institute of Social and Economic Studies (SALISES) Journal *(Aug 2014)*

**Brooklyn Literature Match Winner**

Poem piece & ART entitled "Yes I'm Black" published by Akashic *(Sep 2011)*