

JERMINE HODGE

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Creative professional with 10+ years of experience in designing, creating, and managing projects for Marketing Materials, Video Editing, Photography, Motion Graphics & Digital Illustrations.

SKILLS + PROFICIENCIES

Digital Illustration



Video Editing



3D Manipulation



Photo Manipulation



Motion Graphics



Photography



Logo Design



Editorial Design



Image Retouching



Adobe Photoshop | CC
Adobe Illustrator | CC
Adobe After Effects | CC
Adobe Indesigns | CC
Adobe Premiere | CC

PROFESSIONAL EXPERIENCE

Mullenlowe NY - Art Director (Jan 2022 - Present)

Collaborate closely with a copywriter and the wider production team to artfully direct and create concepts for various platforms. My responsibilities also include brainstorming and executing creative promotional campaigns.

TBWA\Chiat\Day NY - Junior Art Director (Jun 2021 - Jan 2022)

Art directing assigned projects for NISSAN, from concept/design through to final production. Establishing credibility at all levels, I developed a deep understanding of the client's business & the brand

Medgar Evers College, CUNY - Communication Broadcast Multimedia Production Coordinator (May 2017 - May 2021)

Developing marketing projects with a specialization in graphic design. My role also involved photographing events on and off-campus, creating department or event logos, and leading marketing materials for Medgar Evers College's annual 5K Run/Walk and Soul Fest.

Brooklyn Navy Yard Corporation - Graphic Design Intern (Jun 2013 - June 2016)

Create designs to enhance the visual appearance of the company's website and create engaging marketing materials. I applied best practices in design principles to ensure the materials were aesthetically appealing and effective in conveying the intended message.

EDUCATION

MPS in Branding & Integrated Communication | August 2019 - June 2021 | City College of New York, CUNY

B.S in Computer Information Systems | August 2011 - June 2017 | Medgar Evers College, CUNY

A.S in Business Administration | August 2011 - June 2015 | Medgar Evers College, CUNY

ACHIEVEMENTS

2021 Civic Engagement Award

Honored for selfless support towards the Medgar Evers College student body. (June 2021)

University of the West Indies "Call for Art" Competition Winner

"Youth Unemployment" was selected for publication in a Special Issue of the Sir Arthur Lewis Institute of Social and Economic Studies ([SALISES](#)) Journal. (Aug 2014)

Brooklyn Literature Match Winner

Poem piece & ART entitled "Yes I'm Black" published by Akashic. (Sep 2011)