

# JERMIINE HODGE

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Creative professional with 9+ years of experience in designing, creating and managing projects for Marketing Materials, Video Editing, Photography, Motion Graphics & Digital Illustrations.

## SKILLS + PROFICIENCIES

Digital Illustration



Video Editing



3D Manipulation



Photo Manipulation



Motion Graphics



Photography



Logo Design



Editorial Design



Image Retouching



Adobe Photoshop CC  
Adobe Illustrator CC  
Adobe After Effects CC  
Adobe Indesigns CC  
Adobe Premiere CC

## PROFESSIONAL EXPERIENCE

**TBWA\Chiat\Day NY** - Associate Art Director (June 2021 - Present)

Independently manage assigned jobs and projects on the brand from the concept/design stage through final production. Establish credibility with all levels by developing knowledge of the client's business, the brand itself, and the people involved.

**Medgar Evers College, CUNY** - Graphic Designer (Jan 2017 - May 2021)

Developing marketing projects, specifically in graphic design. Photographing events on and off-campus, creating department's or events logo, and solely responsible for Medgar Evers College's annual 5K Run/Walk and Soul Fest marketing materials.

**Brooklyn Navy Yard Corporation** - Graphic Design Intern (Jun 2013 - Jun 2016)

Utilize graphic design skills to improve the overall visual appearance of the company's website and create appealing marketing materials, by implementing best practices used in design principles.

## EDUCATION

**MPS in Branding & Integrated Communication** | August 2019 - June 2021 | City College of New York, CUNY

**B.S in Computer Information Systems** | August 2011 - June 2017 | Medgar Evers College, CUNY

**A.S in Business Administration** | August 2011 - June 2015 | Medgar Evers College, CUNY

**High School Diploma** | April 2010 - May 2011 | School for Human Rights

## ACHIEVEMENTS

**2021 Civic Engagement Award**

Honoured for selfless support towards the Megdar Evers College student body

**University of the West Indies "Call for Art" Competition Winner**

"Youth Unemployment" was called for publication in a special Issue of the Sir Arthur Lewis Institute of Social and Economic Studies (SALISES) Journal (Aug 2014)

**Brooklyn Literature Match Winner**

Poem piece & ART entitled "Yes I'm Black" published by Akashic (Sep 2011)